



Kizy Tracking expands into Asia and signs its first major Chinese customer

Neuchâtel, Switzerland. December 20th, 2017

Kizy Tracking announced today the signature of its first contract with a major Chinese customer. Based in the city of Panjin, Frey Electronics uses Kizy's unique supply chain visibility capabilities to help local authorities ensure the security and compliance of road transports crossing the border between Mongolia and China.

The first phase of the deployment targets to equip several thousands of movements of goods between the two countries yearly. When arriving at the border, the containers are equipped with a Kizy tracking device to monitor their actual location and alert the custom authorities in case of breach of the regulation. All data provided by Kizy is fully integrated with Frey Electronics' supply chain monitoring systems for optimal efficiency.

Kizy Tracking, is often cited by experts in the supply chain community as a disrupting solution for international logistics operations. It has been awarded the Swiss Logistics Award, was a finalist of the European Logistics Award and won the IoT/M2M Innovation World Cup.

Ruud Riem-Vis, Kizy Tracking's CEO said: "China occupies a key position in the global supply chain and therefore represents a huge opportunity for our company. Thanks to our local presence and partners, we were able to close this deal in record time. We are now in discussions to expand the solution to other customers in the region."

About Kizy Tracking SA.

Based in Neuchâtel (Switzerland) Kizy Tracking has been founded by professionals from the logistics, micro-electronics and telecommunications industry.

Their mission: to improve global supply chain operations by providing first-hand data about the status and location of shipments and assets everywhere in the world, in a cost-efficient way.

Kizy is an advanced B2B tracking system especially designed to fulfill the actual needs of the logistics industry. It makes advanced tracking and monitoring functionalities – which were up until now limited to niche applications – affordable for large-scale deployments.

Why is Kizy different?

- Several months autonomy
- Global coverage, also inside buildings and containers
- Low total cost of ownership: 10x cheaper than competition

For more information: www.kizytracking.com | Twitter : @kizytracking

Download pictures and materials: kizytracking.box.com/media

About Frey Electronics

Frey Electronics, headquartered in the Chinese city of Panjin, is an engineering company mainly active in the production of data visualization networks for the petroleum and chemical industry. Their services include: vehicle networking business, integrated system management, refined oil supply chain management system, automation and various solutions businesses.

The company is present nationwide in 30 Chinese provinces and autonomous regions with professional sales, technical and maintenance teams.

For more information: <http://www.frdz01.com>

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